



# Retail Goods and Services Expenditures

Pickerington Refugee Rd. & OH 256  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 39.91000  
Longitude: -82.77841

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Up and Coming Families (7A)	29.4%	Population	9,365	9,543
Workday Drive (4A)	27.5%	Households	3,311	3,377
Savvy Suburbanites (1D)	16.8%	Families	2,531	2,568
Home Improvement (4B)	15.4%	Median Age	38.4	38.3
Professional Pride (1B)	5.9%	Median Household Income	\$107,924	\$115,194
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		114	\$2,506.37	\$8,298,589
Men's		115	\$471.73	\$1,561,896
Women's		113	\$842.41	\$2,789,216
Children's		123	\$406.84	\$1,347,059
Footwear		111	\$554.97	\$1,837,515
Watches & Jewelry		109	\$183.87	\$608,810
Apparel Products and Services (1)		105	\$46.54	\$154,092
<b>Computer</b>				
Computers and Hardware for Home Use		116	\$296.59	\$981,995
Portable Memory		114	\$5.26	\$17,431
Computer Software		106	\$15.29	\$50,625
Computer Accessories		115	\$28.86	\$95,548
<b>Entertainment &amp; Recreation</b>		115	\$4,364.69	\$14,451,502
Fees and Admissions		127	\$906.23	\$3,000,528
Membership Fees for Clubs (2)		123	\$342.87	\$1,135,232
Fees for Participant Sports, excl. Trips		130	\$155.74	\$515,640
Tickets to Theatre/Operas/Concerts		119	\$65.01	\$215,262
Tickets to Movies		129	\$35.59	\$117,855
Tickets to Parks or Museums		136	\$37.87	\$125,395
Admission to Sporting Events, excl. Trips		122	\$71.16	\$235,600
Fees for Recreational Lessons		136	\$197.01	\$652,285
Dating Services		92	\$0.98	\$3,258
TV/Video/Audio		110	\$1,486.17	\$4,920,706
Cable and Satellite Television Services		105	\$905.33	\$2,997,560
Televisions		114	\$166.53	\$551,383
Satellite Dishes		116	\$1.99	\$6,600
VCRs, Video Cameras, and DVD Players		116	\$5.60	\$18,556
Miscellaneous Video Equipment		116	\$14.64	\$48,483
Video Cassettes and DVDs		125	\$8.13	\$26,932
Video Game Hardware/Accessories		112	\$44.87	\$148,572
Video Game Software		110	\$21.26	\$70,378
Rental/Streaming/Downloaded Video		122	\$150.92	\$499,711
Installation of Televisions		119	\$1.91	\$6,315
Audio (3)		120	\$162.69	\$538,666
Rental and Repair of TV/Radio/Sound Equipment		82	\$2.28	\$7,549
Pets		107	\$990.68	\$3,280,149
Toys/Games/Crafts/Hobbies (4)		119	\$188.37	\$623,696
Recreational Vehicles and Fees (5)		116	\$174.69	\$578,394
Sports/Recreation/Exercise Equipment (6)		138	\$387.03	\$1,281,466
Photo Equipment and Supplies (7)		120	\$56.05	\$185,577
Reading (8)		109	\$138.71	\$459,269
Catered Affairs (9)		121	\$36.76	\$121,718
<b>Food</b>		112	\$11,806.38	\$39,090,913
Food at Home		110	\$7,477.45	\$24,757,845
Bakery and Cereal Products		109	\$961.68	\$3,184,130
Meats, Poultry, Fish, and Eggs		109	\$1,600.31	\$5,298,610
Dairy Products		110	\$722.33	\$2,391,624
Fruits and Vegetables		109	\$1,466.96	\$4,857,108
Snacks and Other Food at Home (10)		111	\$2,726.18	\$9,026,373
Food Away from Home		116	\$4,328.92	\$14,333,068
Alcoholic Beverages		112	\$753.04	\$2,493,313

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	112	\$44,001.15	\$145,687,804
Value of Retirement Plans	120	\$170,422.19	\$564,267,863
Value of Other Financial Assets	103	\$8,829.09	\$29,233,125
Vehicle Loan Amount excluding Interest	125	\$4,543.17	\$15,042,422
Value of Credit Card Debt	113	\$3,568.26	\$11,814,495
<b>Health</b>			
Nonprescription Drugs	112	\$191.09	\$632,685
Prescription Drugs	107	\$392.60	\$1,299,904
Eyeglasses and Contact Lenses	111	\$123.30	\$408,230
<b>Home</b>			
Mortgage Payment and Basics (11)	128	\$16,520.79	\$54,700,345
Maintenance and Remodeling Services	128	\$4,848.76	\$16,054,245
Maintenance and Remodeling Materials (12)	126	\$989.07	\$3,274,826
Utilities, Fuel, and Public Services	111	\$6,446.52	\$21,344,430
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	114	\$140.05	\$463,698
Furniture	119	\$978.50	\$3,239,828
Rugs	114	\$47.60	\$157,593
Major Appliances (14)	119	\$628.43	\$2,080,748
Housewares (15)	119	\$127.50	\$422,154
Small Appliances	110	\$80.04	\$265,001
Luggage	120	\$17.19	\$56,921
Telephones and Accessories	111	\$119.14	\$394,466
<b>Household Operations</b>			
Child Care	131	\$675.50	\$2,236,570
Lawn and Garden (16)	116	\$776.00	\$2,569,352
Moving/Storage/Freight Express	110	\$98.87	\$327,358
Housekeeping Supplies (17)	112	\$1,047.90	\$3,469,590
<b>Insurance</b>			
Owners and Renters Insurance	119	\$926.99	\$3,069,249
Vehicle Insurance	114	\$2,477.69	\$8,203,629
Life/Other Insurance	118	\$819.28	\$2,712,623
Health Insurance	112	\$5,542.52	\$18,351,300
Personal Care Products (18)	114	\$628.27	\$2,080,212
School Books and Supplies (19)	118	\$158.33	\$524,237
Smoking Products	93	\$402.78	\$1,333,592
<b>Transportation</b>			
Payments on Vehicles excluding Leases	121	\$3,646.88	\$12,074,819
Gasoline and Motor Oil	112	\$2,841.00	\$9,406,558
Vehicle Maintenance and Repairs	115	\$1,505.12	\$4,983,439
<b>Travel</b>			
Airline Fares	121	\$565.29	\$1,871,664
Lodging on Trips	121	\$870.49	\$2,882,205
Auto/Truck Rental on Trips	121	\$95.58	\$316,476
Food and Drink on Trips	118	\$662.76	\$2,194,398

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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April 17, 2024



# Retail Goods and Services Expenditures

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Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Bright Young Professionals (8C)	20.5%	Population	70,600	73,800
Workday Drive (4A)	15.5%	Households	25,676	26,826
Savvy Suburbanites (1D)	14.5%	Families	17,699	18,396
Up and Coming Families (7A)	11.0%	Median Age	36.0	35.9
Young and Restless (11B)	6.7%	Median Household Income	\$85,762	\$97,219
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		102	\$2,239.03	\$57,489,399
Men's		103	\$419.93	\$10,782,126
Women's		101	\$753.61	\$19,349,776
Children's		108	\$358.41	\$9,202,499
Footwear		101	\$502.95	\$12,913,870
Watches & Jewelry		96	\$161.81	\$4,154,557
Apparel Products and Services (1)		95	\$42.32	\$1,086,570
<b>Computer</b>				
Computers and Hardware for Home Use		105	\$268.63	\$6,897,338
Portable Memory		102	\$4.71	\$120,931
Computer Software		101	\$14.57	\$374,125
Computer Accessories		103	\$25.67	\$659,138
<b>Entertainment &amp; Recreation</b>		100	\$3,777.85	\$97,000,203
Fees and Admissions		106	\$753.07	\$19,335,730
Membership Fees for Clubs (2)		104	\$288.91	\$7,418,117
Fees for Participant Sports, excl. Trips		107	\$128.34	\$3,295,231
Tickets to Theatre/Operas/Concerts		102	\$55.41	\$1,422,598
Tickets to Movies		113	\$31.15	\$799,793
Tickets to Parks or Museums		113	\$31.53	\$809,566
Admission to Sporting Events, excl. Trips		103	\$59.96	\$1,539,598
Fees for Recreational Lessons		108	\$156.78	\$4,025,413
Dating Services		93	\$0.99	\$25,414
TV/Video/Audio		98	\$1,330.04	\$34,150,213
Cable and Satellite Television Services		93	\$803.17	\$20,622,224
Televisions		104	\$151.19	\$3,882,033
Satellite Dishes		105	\$1.80	\$46,245
VCRs, Video Cameras, and DVD Players		107	\$5.14	\$131,970
Miscellaneous Video Equipment		106	\$13.45	\$345,248
Video Cassettes and DVDs		113	\$7.37	\$189,202
Video Game Hardware/Accessories		108	\$43.39	\$1,114,001
Video Game Software		109	\$21.11	\$541,899
Rental/Streaming/Downloaded Video		110	\$136.33	\$3,500,322
Installation of Televisions		104	\$1.67	\$42,942
Audio (3)		106	\$143.01	\$3,671,820
Rental and Repair of TV/Radio/Sound Equipment		87	\$2.43	\$62,306
Pets		93	\$859.52	\$22,068,937
Toys/Games/Crafts/Hobbies (4)		105	\$166.66	\$4,279,108
Recreational Vehicles and Fees (5)		94	\$141.84	\$3,641,878
Sports/Recreation/Exercise Equipment (6)		115	\$321.63	\$8,258,125
Photo Equipment and Supplies (7)		105	\$49.10	\$1,260,694
Reading (8)		98	\$124.11	\$3,186,586
Catered Affairs (9)		105	\$31.89	\$818,932
<b>Food</b>		100	\$10,549.77	\$270,875,846
Food at Home		99	\$6,706.50	\$172,196,043
Bakery and Cereal Products		98	\$861.67	\$22,124,139
Meats, Poultry, Fish, and Eggs		98	\$1,442.02	\$37,025,346
Dairy Products		98	\$644.43	\$16,546,257
Fruits and Vegetables		98	\$1,315.61	\$33,779,572
Snacks and Other Food at Home (10)		100	\$2,442.78	\$62,720,728
Food Away from Home		103	\$3,843.27	\$98,679,804
Alcoholic Beverages		99	\$668.37	\$17,160,967

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	94	\$36,983.09	\$949,577,930
Value of Retirement Plans	99	\$139,386.00	\$3,578,875,044
Value of Other Financial Assets	88	\$7,530.11	\$193,343,091
Vehicle Loan Amount excluding Interest	108	\$3,939.41	\$101,148,320
Value of Credit Card Debt	99	\$3,127.73	\$80,307,580
<b>Health</b>			
Nonprescription Drugs	99	\$168.81	\$4,334,241
Prescription Drugs	94	\$346.80	\$8,904,309
Eyeglasses and Contact Lenses	97	\$107.86	\$2,769,362
<b>Home</b>			
Mortgage Payment and Basics (11)	102	\$13,135.96	\$337,278,786
Maintenance and Remodeling Services	101	\$3,830.02	\$98,339,577
Maintenance and Remodeling Materials (12)	99	\$779.19	\$20,006,530
Utilities, Fuel, and Public Services	98	\$5,711.03	\$146,636,422
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	102	\$124.48	\$3,196,264
Furniture	104	\$859.72	\$22,074,115
Rugs	97	\$40.40	\$1,037,193
Major Appliances (14)	100	\$526.96	\$13,530,157
Housewares (15)	104	\$111.50	\$2,862,992
Small Appliances	101	\$73.46	\$1,886,149
Luggage	106	\$15.21	\$390,475
Telephones and Accessories	99	\$106.63	\$2,737,943
<b>Household Operations</b>			
Child Care	110	\$568.25	\$14,590,474
Lawn and Garden (16)	95	\$638.00	\$16,381,186
Moving/Storage/Freight Express	103	\$92.29	\$2,369,675
Housekeeping Supplies (17)	99	\$925.13	\$23,753,666
<b>Insurance</b>			
Owners and Renters Insurance	98	\$765.07	\$19,643,899
Vehicle Insurance	102	\$2,217.32	\$56,931,922
Life/Other Insurance	99	\$682.59	\$17,526,061
Health Insurance	97	\$4,816.16	\$123,659,822
Personal Care Products (18)	102	\$561.48	\$14,416,644
School Books and Supplies (19)	106	\$141.60	\$3,635,601
Smoking Products	92	\$399.19	\$10,249,570
<b>Transportation</b>			
Payments on Vehicles excluding Leases	105	\$3,180.08	\$81,651,778
Gasoline and Motor Oil	100	\$2,541.01	\$65,242,980
Vehicle Maintenance and Repairs	102	\$1,335.19	\$34,282,405
<b>Travel</b>			
Airline Fares	104	\$485.08	\$12,454,959
Lodging on Trips	102	\$737.60	\$18,938,513
Auto/Truck Rental on Trips	105	\$83.45	\$2,142,755
Food and Drink on Trips	103	\$574.08	\$14,740,027

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Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Bright Young Professionals (8C)	16.5%	Population	171,113	176,280
Workday Drive (4A)	12.7%	Households	64,185	66,055
Up and Coming Families (7A)	7.6%	Families	42,243	43,425
Savvy Suburbanites (1D)	7.4%	Median Age	36.4	36.3
Old and Newcomers (8F)	6.8%	Median Household Income	\$73,132	\$83,041
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		91	\$2,009.79	\$128,998,249
Men's		92	\$375.60	\$24,108,191
Women's		91	\$679.18	\$43,593,116
Children's		96	\$318.83	\$20,464,199
Footwear		91	\$453.54	\$29,110,349
Watches & Jewelry		85	\$144.08	\$9,247,951
Apparel Products and Services (1)		87	\$38.55	\$2,474,443
<b>Computer</b>				
Computers and Hardware for Home Use		93	\$238.89	\$15,333,030
Portable Memory		92	\$4.25	\$272,743
Computer Software		91	\$13.13	\$842,538
Computer Accessories		92	\$23.01	\$1,476,814
<b>Entertainment &amp; Recreation</b>		89	\$3,380.72	\$216,991,220
Fees and Admissions		92	\$657.11	\$42,176,719
Membership Fees for Clubs (2)		91	\$254.25	\$16,318,819
Fees for Participant Sports, excl. Trips		94	\$111.89	\$7,181,978
Tickets to Theatre/Operas/Concerts		90	\$49.32	\$3,165,463
Tickets to Movies		99	\$27.25	\$1,749,044
Tickets to Parks or Museums		99	\$27.64	\$1,773,957
Admission to Sporting Events, excl. Trips		91	\$53.43	\$3,429,609
Fees for Recreational Lessons		91	\$132.41	\$8,498,697
Dating Services		86	\$0.92	\$59,152
TV/Video/Audio		89	\$1,212.54	\$77,826,901
Cable and Satellite Television Services		86	\$739.15	\$47,442,273
Televisions		94	\$136.48	\$8,759,769
Satellite Dishes		95	\$1.62	\$104,064
VCRs, Video Cameras, and DVD Players		96	\$4.61	\$296,192
Miscellaneous Video Equipment		96	\$12.11	\$777,187
Video Cassettes and DVDs		100	\$6.56	\$421,166
Video Game Hardware/Accessories		98	\$39.52	\$2,536,461
Video Game Software		99	\$19.18	\$1,231,141
Rental/Streaming/Downloaded Video		99	\$122.14	\$7,839,238
Installation of Televisions		91	\$1.46	\$93,958
Audio (3)		94	\$127.38	\$8,175,982
Rental and Repair of TV/Radio/Sound Equipment		84	\$2.33	\$149,470
Pets		84	\$775.50	\$49,775,190
Toys/Games/Crafts/Hobbies (4)		94	\$149.56	\$9,599,646
Recreational Vehicles and Fees (5)		84	\$125.63	\$8,063,527
Sports/Recreation/Exercise Equipment (6)		99	\$277.00	\$17,779,434
Photo Equipment and Supplies (7)		93	\$43.57	\$2,796,566
Reading (8)		88	\$111.75	\$7,172,467
Catered Affairs (9)		92	\$28.06	\$1,800,769
<b>Food</b>		90	\$9,485.91	\$608,852,849
Food at Home		89	\$6,057.04	\$388,771,248
Bakery and Cereal Products		89	\$779.73	\$50,047,280
Meats, Poultry, Fish, and Eggs		89	\$1,304.40	\$83,722,605
Dairy Products		88	\$580.98	\$37,289,986
Fruits and Vegetables		88	\$1,186.85	\$76,177,698
Snacks and Other Food at Home (10)		90	\$2,205.09	\$141,533,679
Food Away from Home		92	\$3,428.86	\$220,081,600
Alcoholic Beverages		89	\$598.37	\$38,406,194

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Pickerington Refugee Rd. & OH 256  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.91000  
Longitude: -82.77841

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	83	\$32,851.85	\$2,108,595,859
Value of Retirement Plans	87	\$123,346.41	\$7,916,989,147
Value of Other Financial Assets	79	\$6,778.79	\$435,096,587
Vehicle Loan Amount excluding Interest	97	\$3,513.52	\$225,515,467
Value of Credit Card Debt	89	\$2,826.36	\$181,409,674
<b>Health</b>			
Nonprescription Drugs	90	\$153.69	\$9,864,759
Prescription Drugs	87	\$321.09	\$20,609,479
Eyeglasses and Contact Lenses	88	\$97.93	\$6,285,348
<b>Home</b>			
Mortgage Payment and Basics (11)	89	\$11,533.77	\$740,295,127
Maintenance and Remodeling Services	88	\$3,352.16	\$215,158,345
Maintenance and Remodeling Materials (12)	88	\$694.09	\$44,549,912
Utilities, Fuel, and Public Services	90	\$5,192.74	\$333,295,813
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	91	\$111.54	\$7,159,103
Furniture	93	\$767.62	\$49,269,423
Rugs	86	\$35.82	\$2,298,929
Major Appliances (14)	89	\$471.65	\$30,272,962
Housewares (15)	92	\$99.18	\$6,366,059
Small Appliances	91	\$66.24	\$4,251,560
Luggage	94	\$13.43	\$861,901
Telephones and Accessories	89	\$95.76	\$6,146,122
<b>Household Operations</b>			
Child Care	96	\$494.26	\$31,724,113
Lawn and Garden (16)	85	\$568.68	\$36,500,720
Moving/Storage/Freight Express	92	\$82.62	\$5,302,797
Housekeeping Supplies (17)	90	\$834.81	\$53,582,477
<b>Insurance</b>			
Owners and Renters Insurance	89	\$692.46	\$44,445,840
Vehicle Insurance	92	\$1,999.29	\$128,324,386
Life/Other Insurance	88	\$608.86	\$39,079,816
Health Insurance	89	\$4,379.88	\$281,122,887
Personal Care Products (18)	91	\$504.48	\$32,379,775
School Books and Supplies (19)	94	\$125.72	\$8,069,576
Smoking Products	87	\$378.98	\$24,325,110
<b>Transportation</b>			
Payments on Vehicles excluding Leases	94	\$2,850.13	\$182,935,438
Gasoline and Motor Oil	91	\$2,295.88	\$147,360,821
Vehicle Maintenance and Repairs	92	\$1,204.78	\$77,328,577
<b>Travel</b>			
Airline Fares	91	\$425.39	\$27,303,391
Lodging on Trips	90	\$650.54	\$41,754,978
Auto/Truck Rental on Trips	94	\$74.15	\$4,759,529
Food and Drink on Trips	91	\$509.00	\$32,670,483

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**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.





# Retail Goods and Services Expenditures

Pickerington Refugee Rd. & OH 256  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 39.91000  
Longitude: -82.77841

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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April 17, 2024